

DU 1<sup>er</sup> AU 3 JUILLET 2022

# LES PRESSIENT DE BAYEUX

GRANDE PARADE NOCTURNE - SPECTACLES DE RUE - MARCHÉ MÉDIÉVAL ARTISANS D'ART - RECONSTITUTIONS HISTORIQUES

LESMEDIEVALES.BAYEUX.FR - ENTRÉE LIBRE







## **35<sup>TH</sup> BAYEUX MEDIEVAL FESTIVAL**

ANKLE BOOTS, HOUPPELANDES AND ORPHREYS: HATS OFF TO MEDIEVAL FASHION

fter being cancelled in 2020 due to the pandemic, and scaled back in 2021 when the public health context was still unpredictable, Les Médiévales, the Bayeux Medieval Festival, will regain its full splendour for the 35<sup>th</sup> edition between 1 and 3 July. To celebrate this anniversary, the inhabitants, performers, craftspeople and re-enactors will be dressed to the nines... In their different ways they will all be focusing on costume, and in a broader sense on traditional and military styles of dress in medieval times.

It's not a dress, it's a surcoat. It's not a coat, it's a pelicon. And we don't talk about fringes and embroidery, but braided trimmings and orphreys. Medieval fashion is an art form and a whole story in itself. And this will be the central story the Bayeux Medieval festival has decided to tell for the 35<sup>th</sup> edition. The opening procession will set the scene: all those taking part, whether they are performing companies, inhabitants or elected representatives, will parade in their finest costumes to the delight of the spectators.

For the rest of the weekend, visitors will be able to plunge into medieval history and especially medieval costume: there will be workshops, presentations and performances as well as a fashion show and a fun exhibition full of fascinating discoveries for the curious.

From opening parade to street theatre shows, from medieval market to historical encampments, Bayeux will once again be dressing up in its most beautiful finery for a weekend's journey in time.



"The Medieval Festival is staying the course and is continuing to emphasise live performance, seeking the balance between street theatre, wandering performers, re-enactments and craftspeople. This week-end is eagerly awaited by the people of Bayeux, Normandy and tourists alike, and it's now THE event of the early summer!"



Patrick Gomont, Mayor of Bayeux, President of Bayeux Intercom, vice-President of the Normandy Region in charge of culture and heritage



A THEME PICKED **OUT IN GOLDEN** THREAD



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**BAYEUX**,

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A MEDIEVAL CITY

IN NORMANDY

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#### PROGRAM ON

L E S M E D I E V A L E S . B A Y E U X . F R

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## **35<sup>TH</sup> MEDIEVAL FESTIVAL HIGHLIGHTS**

ollowing on from its success as a nocturnal event in 2019, the medieval parade will once again start out after nightfall on the Friday: inhabitants and professional companies will set off from the top of the main street at 10.00pm. Throughout the years, the Medieval Parade has become the largest in Normandy with over 500 participants. The medieval market will be held on the Friday evening as a prelude to the weekend, which will be enlivened by numerous minstrels and troubadours wandering around the streets of Bayeux.

Green dragon

# FRIDAY 1<sup>st</sup> JULY

#### **GRAND PARADE BY NIGHT**

With over 500 participants - professional companies, clubs and voluntary organisations - the grand parade is one of the highlights of the festival. Presented once again as a nocturnal event, it will be a magical, spectacular and even fantastical experience thanks to Youplaboum's green dragon. He's crafty, a prankster and will follow his tamer-puppeteer's instructions while playing with the audience...

**b** Departure from the place Saint Patrice at 10.00 pm In the event of bad weather, the parade will be rescheduled to Sunday 11.00am

## **EVENING** MEDIEVAL MARKET

Each year, the nerve centre of the Bayeux Medieval Festival is the medieval market, where participants in costume encounter amazed visitors, and over a hundred artisans and craftspeople come from all over Europe to recreate the colourful atmosphere of these hubs of barter and exchange. Jewellery, leather-work, wooden toys, clothes as well as spices, teas, and medieval cakes add colour and smells to the lively streets.

#### In keeping with this years theme, passers-by will find a variety of head-dresses, shoes and

medieval jewellery.



Around the cathedral Friday from 7.00pm to midnight



### TRYBU ET LES A-CORDÉS, **MUSIC FROM HERE AND THERE** (CONCERT)

A tribe bringing musicians together makes music bringing people together. From the Celtic peoples to those of the Mediterranean, Trybu ropes performers from Provence, Central France and Brittany together to create unity. Melodies with rich sonorities and tactile or aerial rhythms invite the audience into an energetic sequence full of vitality and dreams. An invitation to travel. They sculpt timeless musical friezes between different worlds that move forward together with no frontiers.

**•** Town hall esplanade Saturday 2<sup>nd</sup> July at 10.00pm



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The market will also be open or

from 10.00pm to 7.00pm

from 10.00pm to midnight and Sunday

#### SATURDAY 2<sup>ND</sup> JULY

#### **SMEDELYN** (CONCERT)

Smedelyn are musicians from the Kingdom of the Veze in the Retz region between Brittany and Poitou, who will take visitors on a festive musical journey across several centuries, from the end of the Middle Ages to the glorious period of the Renaissance. With oboe, flute, veuze (a Breton bagpipe) and various drums... What they hear will give visitors an irresistible urge to dance, putting them under a spell and filling them with joy.

• Cathedral Saturday 2<sup>nd</sup> July at 9.00pm

## A THEME PICKED OUT **IN GOLDEN THREAD**

ollowing on from previous themes of the medieval bestiary, trade and the fantasy world, for 2022 the Bayeux Medieval Festival has chosen to focus on costume. From textiles to fashion accessories, from authentic dress to military garb, the re-enactors and craftspeople aim to reproduce the medieval period as faithfully as possible through their outfits. They will be inviting visitors to their stands to join in the process of making some of these artefacts....

## **POSTER 2022**

A velvet houppelande, numerous orphreys, elegant braided trimmings and a sparkling jewel.... No question, this lady comes from a wealthy family. She's not wearing a fur-lined pelicon because it's summertime. In the background we can make out the majestic Bayeux Cathedral. She must definitely have come to take part in the festivities of the traditional Medieval Festival that takes place in Bayeux every year!



#### « DE SOIE ET D'OR », WORKSHOPS SHOWCASING **THREE CRAFTS**

The Ars Fabra and l'Atelier de Julie companies are getting together to offer visitors the chance to learn more about making jewellery, felt and braided trimmings. Their programme « De soie et d'or », ("From gold and silk") has their nimble fingers working on engraving, chasing, weaving and felting, and the audience will be fascinated to watch them carrying out fire enamelling and metal casting...

There will be workshops in gold-smithing (jewellery), felting with sheep wool, and making ornamental braids (weaving wool and silk) in the courtyard of the Hôtel du Doyen. "Young learners" can take what they've made away with them!



### AU CUIR D'ANTAN

Place de Gaulle, a medieval shoemaker makes the shoes of the period in front of visitors: he introduces the tools and techniques for making and assembling shoes, compares them with modern shoemaking, and there's an exhibition on the history of shoes from ancient times to the 19<sup>th</sup> century.

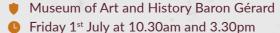


## **EXHIBITION « TAPISSERIE DE BAYEUX:** FRAGMENTS D'HISTOIRES »

To learn more about the return to Bayeux of a fragment from the Bayeux Tapestry by the Victoria & Albert Museum, London, in 1872...

#### Guided tours of the exhibition

(duration: 30 minutes) Included in museum admission price



Saturday 2<sup>nd</sup> July at 3.30pm

**Engraving workshop based around** the Tapestry (duration: 30 minutes) Included in museum admission price

e Prices 4€ - 6/12 yo Saturday 2<sup>nd</sup> July at 10.30am Booking recommended: resa-mahb@mairie-bayeux.fr or +33(0)2 31 92 14 21



Thanks to this pictogram, quickly identify the activities related to the 2022 theme

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#### FASHION SHOW

Representing the 9<sup>th</sup>, 11<sup>th</sup>, 13<sup>th</sup> and 15<sup>th</sup> centuries, the re-enactors occupying the encampments will leave their quarters in the Place de Gaulle to take part in a fashion show onstage. They will parade in costume with historical commentaries by the master of ceremonies, providing a fun and original introduction to medieval dress.

**•** Saturday and Sunday at 6.00pm

**EXPOSITION** 

#### Tapisserie de Bayeux : FRAGMENTS D'HISTOIRES Du 14 mai au 18 septembre 2022



# CRAFTSMANSHIP, HEART AND BODY

s well as being the soul of the medieval market, artisans actually invade the whole town! In the Place de Gaulle, re-enactors show off the skills and know-how of yesteryear. In the Hôtel du Doyen courtyard opposite the majestic Cathedral, builders and master craftsmen make a din with their hammers, picks and point chisels.....

#### MEDIEVAL WORK SITE

Although the cathedral was completed several centuries ago, the medieval work site will be installed once again at its foot: stone-cutters, blacksmiths, sculptors and carpenters will share their ancestral knowledge of building techniques. Due to the work currently being carried out on the stained glass windows of the Cathedral, the medieval work site is being set up in the courtyard of the Hôtel du Doyen, alongside the artisans from the **De soie et d'Or** company, with whom

visitors can try out working in felt, jewellery or braided trimmings. Children can have fun in a session with the Montreurs de Merveilles company and can take the hat they will be making away with them.



#### INTRICATE **CRAFTSMANSHLP**

Did you know? Until the 18th century Bayeux had a castle! This one was situated place de Gaulle, formerly called Place du Château but renamed in 1946 following the speeches of the famous General. Bayeux castle was built in about 960 by Richard 1st, third Duke of Normandy, and occupied an area of almost 12,000m<sup>2</sup> Louis XVI gave orders for it to be dismantled from 1788 onwards. The Art6 company displays a 1/72 scale model of Bayeux Castle from east to west in the 13<sup>th</sup> century (also displayed: a castle mound and its enclosure and a model of the castle of Osaka in Japan).

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# FOR YOUNG LORDS AND LADIES



he Bayeux Medieval Festival is for all the family! For very young children there are wooden toys, and the Festival has invited companies who have devised activities specially for children. Medieval costumes or fantasy role plays, there's a host of unforgettable activities awaiting our little angels!

#### **GAMES GARDEN**

Like every year, the games garden will be hosted by the association La Semaine des 4 jeudis. Wooden toys and team games for all ages. This association lets you try shuffleboard, skittles, bowling, and games of skill and balance. Alongside these games, the young people from 3 DIX-HUIT - the Bayeux youth organisation - will be giving demonstrations and introductions to trollball, a life-sized fantasy role play game that's a clever mix of rugby and fencing.

To be noted: this year, the Games Garden will be installed place de Gaulle.

## "YOUNG AND CURIOUS"

#### A fun exhibition for children about textile crafts

The programme "From gold and silk" was born when the two companies Ars Fabra and L'Atelier de Julie got together, and it enables children to learn more about textile-based crafts. They will see an entertaining exhibition, and in parallel there will be jewellery-making, wool felting and braiding (weaving wool and silk) workshops. The "young and curious" will be able to take what they've made away with them!

Courtyard of the Hôtel du Doyen



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#### **HISTORIC ENCAMPMENTS**

The former Place du Château, which changed its name to Place de Gaulle following the famous General's speeches in 1944 and 1946, is the main site for historic encampments.

This year, the companies Gisna, Dex Aïe, Les guerriers du Moyen Âge and the Lions of Montfort will be setting up four encampements for four eras: 9<sup>th</sup>, 11<sup>th</sup>, 13<sup>th</sup> and 15<sup>th</sup> centuries will be respectively represented. An entertaining way of presenting the development of medieval dress over the course of time.

Embroidery, calligraphy and stone-cutting workshops can be found here, giving visitors the chance to join in with the creation process. On Sunday evening the re-enactors will give a fashion parade in their encampments



#### **BECOME A KNIGHT**

Around the reconstruction of an 11<sup>th</sup> century Norman civilian and military encampment, soldiers from the Dex Aïe company will be inviting children to a special "young knights" training session. In small groups, children aged 7 to 12 can find out about knights' weapons before receiving training from a sergeant-at-arms or an archer. Some will then be armed with a shield and a lance (made of foam!) while others will be given a bow. Armed as though they are going to fight at Hastings, these young soldiers and archers will be recruited by the lord of some lands that are under threat....Who will win the battle? Who will be knighted?

Place de Gaulle • Three sessions per day Duration: from 20 to 30 minutes

### A MEDIEVAL HEAD-DRESS

The company « Les Montreurs de Merveilles » hat noble ladies, gentlemen, damsels and young lads: single and double hennins or troubadour hats are produced in about 15 minutes out of brown paper, tissue paper, gift ribbon and raffia

Place de Gaulle









#### ASSOCIATION LE GAY SÇAVOIR

"Le Gay Sçavoir has been taking part in the Medieval Festival since its inception. The organisation promotes Norman folk traditions and the members give a show of Normandy peasants' folk dances in traditional costume. It's an opportunity to show the public our passion and what we do."

> **Olivier Delaroque**, president of the Gay Sçavoir

"We have 80 volunteers to organise for the Bayeux Medieval Festival! Leaders, trainers, players, relatives... Everyone gets involved and it creates a real bond. In our tavern we try to work as much as possible with local suppliers: butcher, baker, cider producer... Short, local supply chains!"

> **Philippe Virginie**, **Bayeux Football Club volunteer**

"We wouldn't miss this event for anything in the world!"

Alain Le Monnier, Robert Bonillo and Éric Laurent, three archers from Bayeux

> The Bayeux archers provide introduction archery at their stand.

he success of the Bayeux Medieval Festival owes a great deal to the city's inhabitants, clubs and voluntary organisations, schools, council and elected representatives, all of whom take part in the festival. They dress in costume and take part in the parade, contributing to the special atmosphere of the medieval city during the festivities. The event is also of vital importance for the clubs and organisations, some of which fund the majority of their projects out of receipts from the weekend.





"We start getting organised seven months before the event. Things speed up from April onwards: the volunteers get together and we share out the different jobs. Technicians, servers, washers-up, cooks... Altogether, 180 volunteers get involved in the Medieval festival. And everyone really looks forward to it. The idea is that everyone has fun and enjoys themselves."

> Alain Jeanne, president of the association "Courir pour les trisomiques" ("Run for victims of Down Syndrome")



on organisation takes part with its tavern in the Place

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"We've been taking part in the Medieval Festival for fifteen years: we've gone from a little  $3m^2$  tavern at the beginning to a stand of about 200m<sup>2</sup> and about thirty volunteers. Among them, there are about fifteen who sing songs from our repertoire which is based on the Bayeux Manuscript. The Medieval Festival is essential for our organisation: the event itself, plus the subsidies, allows us to fund most of our activities for the rest of the year."

Alain Lange, president of the Orphéon

## THE BAYEUX MEDIEVAL **FESTIVAL SINCE 1987**

#### THE RENOWNED BAYEUX MEDIEVAL FESTIVAL

Attracting more than **60,000 visitors** each year, the Bayeux Medieval Festival is the third largest medieval festival in France after Provins and Dinan. Bayeux differs from the others in that it is free for its visitors: market, shows, parade... All are absolutely free! The many companies who perform here in Bayeux enjoy meeting up in this charming and unspoiled medieval city whose cobbled streets converge towards the cathedral and its surroundings. In the heart of the conservation area, consisting of half-timbered 13th and 14th century houses, rises the majestic cathedral, in which the world-famous Bayeux Tapestry will be on display for the first time. These features all contribute to the special atmosphere of the town during the festivities.



#### **A FEW MARKERS**

• 1987 : Birth of the Bayeux Medieval Festival. To celebrate the 900<sup>th</sup> Anniversary of William the Conqueror's Death, a little medieval market, a parade and few animations were organised

• 1991 : 5<sup>th</sup> edition, already close to 20,000 visitors in the streets of Bayeux

- 1999 : creation of the medieval book fair
- 2006 : 20<sup>th</sup> edition, more than 150 exhibitors at the medieval market
- 2011 : creation of the Games Garden for children
- 2016 : 30<sup>th</sup> edition and 950<sup>th</sup> Anniversary of the Battle of Hastings
- 2018 : the medieval book fair celebrates its 20<sup>th</sup> edition
- **2020** : the 34<sup>th</sup> edition of the Bayeux Medieval Festival had to be cancelled due to COVID-19.

• 2021 : a scaled-down version of the event was held due to the unpredictable public health situation

• 2022 : 35th edition

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#### **KEY FIGURES**



COMPANIES

OVER 500 PARTICIPANTS IN THE GRAND PARADE



# BAYEUX, A MEDIEVAL CITY IN NORMANDY

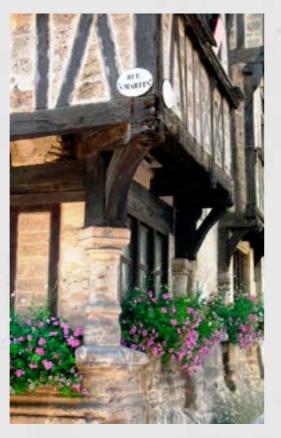
ayeux is a town situated in the west of the Calvados Département, just a few kilometers from the coast of the English Channel and the D-Day landing beaches. Miraculously spared from the bombings of June 1944, the town, with its half-timbered houses, square-towered manor houses and private mansions, has retained all its medieval charm. Home of the renowned Bayeux Tapestry, the capital of the Bessin area forms a perfect backdrop to the Medieval Festival.

#### THE OLD TOWN OF BAYEUX, A CONSERVATION AREA

The historic town centre is laid out around the cathedral. A stroll through the cobbled streets reveals half-timbered houses dating from the 13<sup>th</sup> and 14<sup>th</sup> centuries, square-towered 15<sup>th</sup> and 16<sup>th</sup> century manor houses, and elegant private mansions. With a little imagination, one can still hear the clatter of clogs on the cobblestones in the streets around the cathedral! Bayeux, along with Honfleur, is the only town in Normandy to benefit from a conservation area, and has gone to great lengths to preserve an exceptional heritage which attracts thousands of tourists from France and abroad each year.

#### THE BAYEUX CATHEDRAL AND THE BEAUTY OF STONE

The Bayeux Cathedral, a gem of Norman architecture, situated in the heart of the conservation area, remains a major example of religious buildings in Normandy. The cathedral was consecrated on 14<sup>th</sup> July 1077, by Bishop Odo of Conteville, in the presence of his illustrious brother, William the Conqueror, duke of Normandy and king of England. The Bayeux Tapestry from the Middle Ages was probably intended to be hung in the cathedral nave.



#### THE BAYEUX TAPESTRY: A TREASURE FOR HUMANKIND

The Bayeux Tapestry is one of the rare artefacts listed "Memory of the World" by UNESCO which is open to the public. This thousand-yearold authentic embroidery takes you back to the days of strongholds and castles. Considered as the precursor of comic strips, it relates the Epic Adventure of William the Conqueror, the famous Duke of Normandy, who went to Hastings in 1066 to seize the throne of England. Its historical value and aesthetic quality continue to inspire artists and historians from around the world.



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#### THE MAHB, MUSEUM OF ART AND HISTORY BARON GÉRARD

Situated in the historical centre of Bayeux, adjacent to the cathedral, the MAHB offers more than 2500m<sup>2</sup> of exhibition space, in the most prestigious parts of the Bishop's Palace (11<sup>th</sup>– 16<sup>th</sup> Century). The museum, which bears the label « Musée de France », has seen its original surface area doubled. The scenography was entirely re-thought, offering an innovative design where the original features of the palace interact with modern materials. The Episcopal palace is a protected Historical Monument, at the heart of Bayeux's heritage development programme and is one of the most remarkable urban residences in Normandy.



## THE PARTNERS **OF THE MEDIEVAL FESTIVAL**









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14 h

15 h

45 16 h

> 31 45

17 h

18 h

19 h

20 h

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21 h

30

Démonstrations et initiation au tir à l'arc par La Compagnie des Archers de Bayeux (rue Larcher) Chorale de la taverne de l'Orphéon - Place de Gaulle.

\* en cas d'intempéries report à la Halle ô Grains



## COME IN COSTUME



Visitors are encouraged to dress up in costume if they wish! Obviously, the organisers require that costumes are medieval.

To be noted: on Saturday and Sunday, free entrance to the three museums for people in costume and children under 10.

More information: bayeuxmuseum.com

## PRICES

All shows are free of charge\*: animations, shows, concerts... This is a policy decision by the town council, which makes the Bayeux Medieval Festival one of the leading events of this kind in France. \* Except products for sale in the taverns and at the medieval market

#### WHERE TO PARK

Parking is available during the event (except the streets concerned by festivities). It is possible to park on the outskirts and walk to the town centre (5-10 minutes walk).



#### PARKING WITH A CAMPERVAN ?

Parking area rue Trébucien (for motorhomes less than 8 meters) Paying from 5.00PM to 8.00AM GPS coordinates latitude : 49.276348, longitude : -0.712541 Price: 5,50€ 28 places

## Parking area Museum of the Battle of Normandy

(for motorhomes more than 8 meters) Paying from 5.00PM to 8.00AM GPS coordinates latitude : 49.273331, longitude : -0.712562 Price: 5,50 € 14 places

#### Service area chemin du Hameau de la Rivière 📕

Equipped with a paying hook-up point GPS coordinates latitude: 49.281539, longitude -0.696116 Price:  $3 \in$  for 100 L

A service area with drinking water supply, black and grey water tank discharge and household waste disposal is available at the Bords de l'Aure municipal campsite, for campsite users.

More informations on camping-bayeux.fr













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### **PRESS CONTACT**

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### **ORGANISATION CONTACT**

# Cultural Action Department

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#### LESMEDIEVALES.BAYEUX.FR

#### PHOTOS CREDITS

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